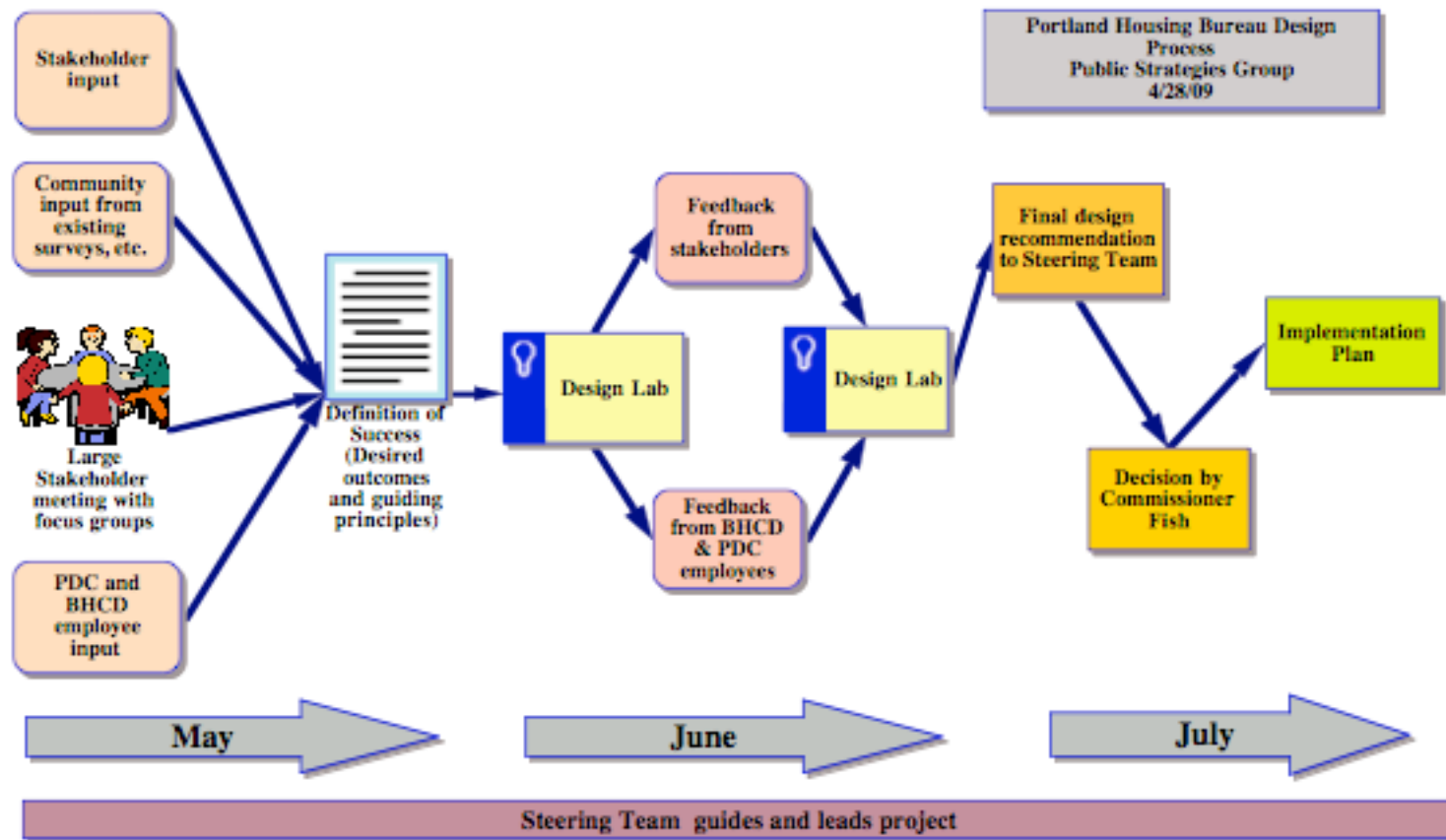


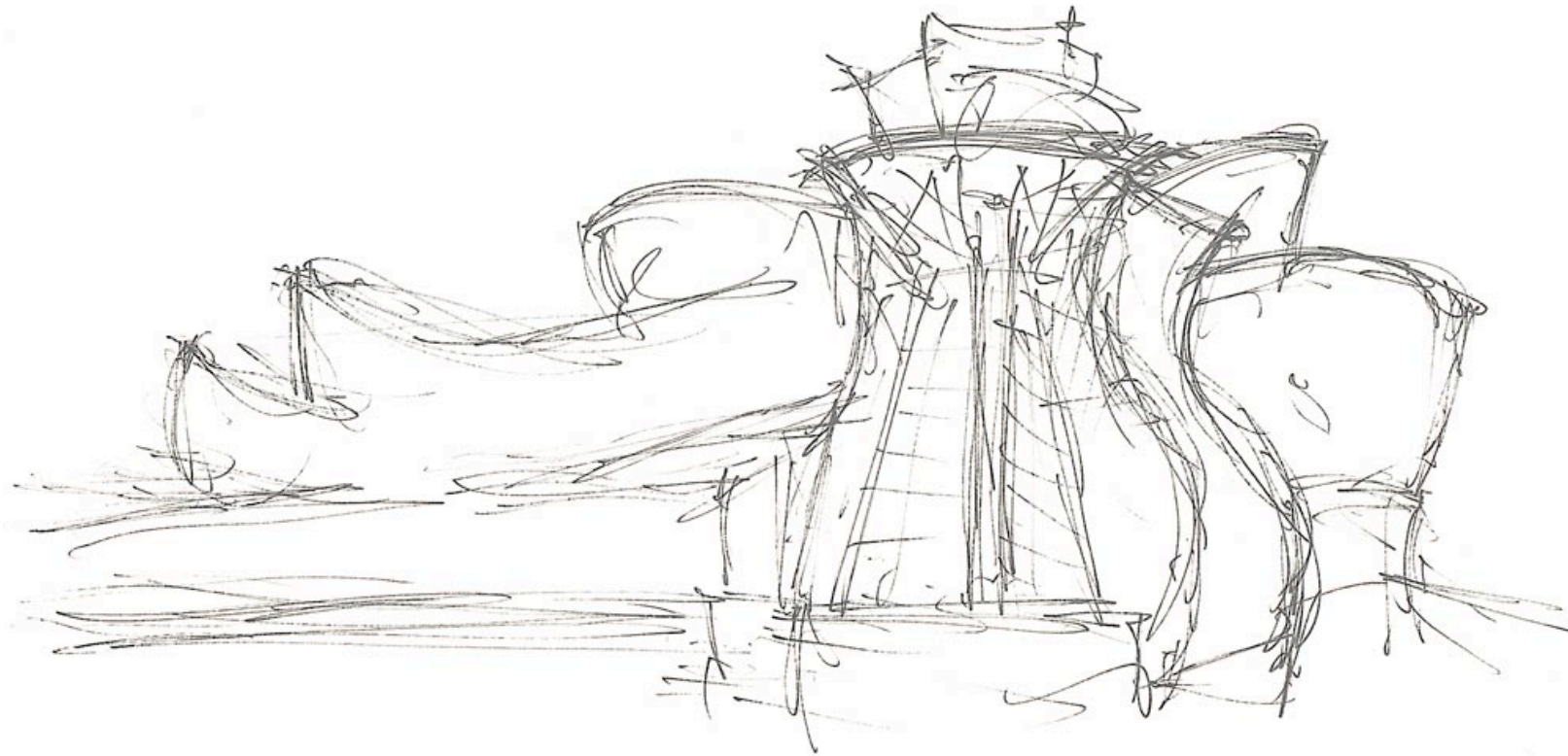
Possibilities



Where Are We in the Process?



Design = Closer to this...



than this....



**Possibility #1:
Make the Focus
“Home” not “Housing Units”**

Create “home” for as many
Portland residents as possible in
as many places as possible

Two sets of outcomes....



What are the Outcomes for People and Families?

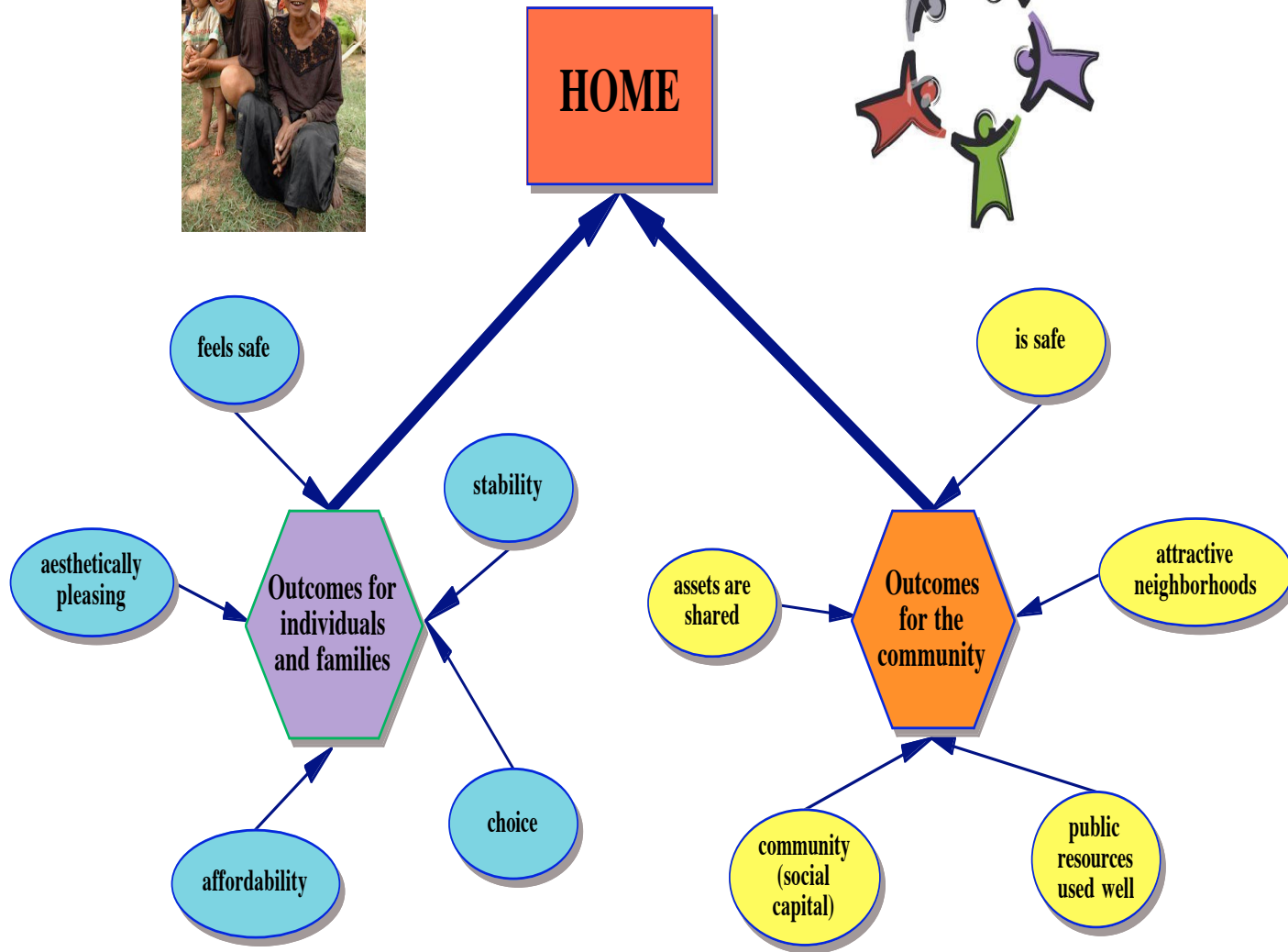
- I have a choice where I live
- I can afford it
- I feel stable
- I like the way it looks
- I feel safe



What Are the Outcomes for the Community?

- Attractive neighborhoods
- Community (social capital)
- Public resources used well
- Assets are shared
- Is safe





Possibility #2: Create a New Organization not a Merged Organization

- Migrate to a new organization that will produce “home”
- Take the best and leave the rest
- We envision a great job for everyone... but the job may be different

Call it:

Portland@Home

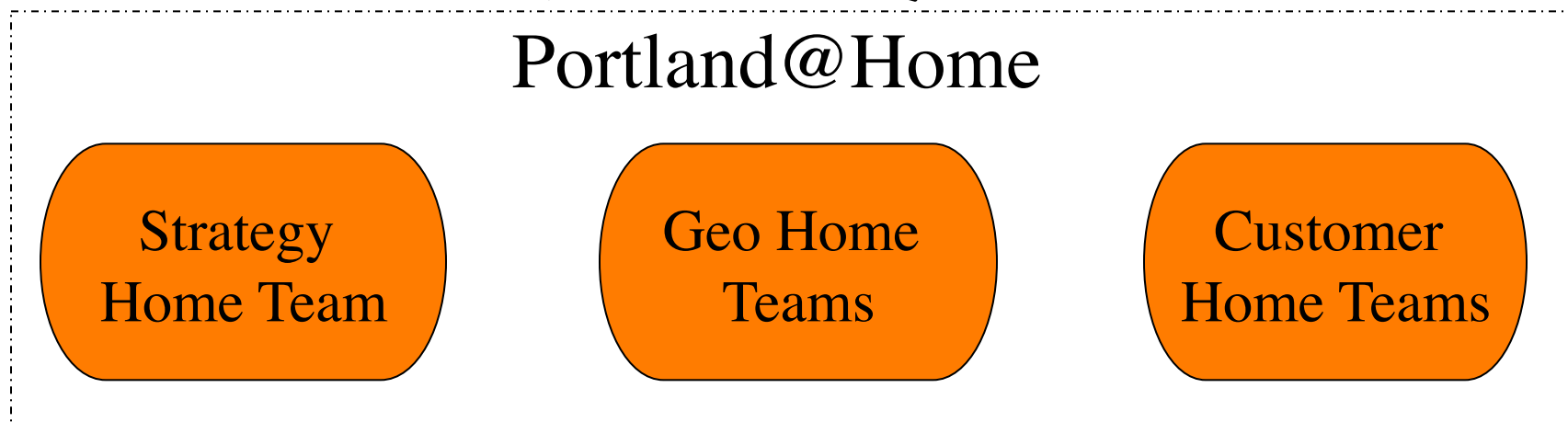


Possibility #3: Organize around Strategy, Geography and Customer

\$\$\$\$\$\$

Citizen Input

Other Jurisdictions



P R O D U C E R S

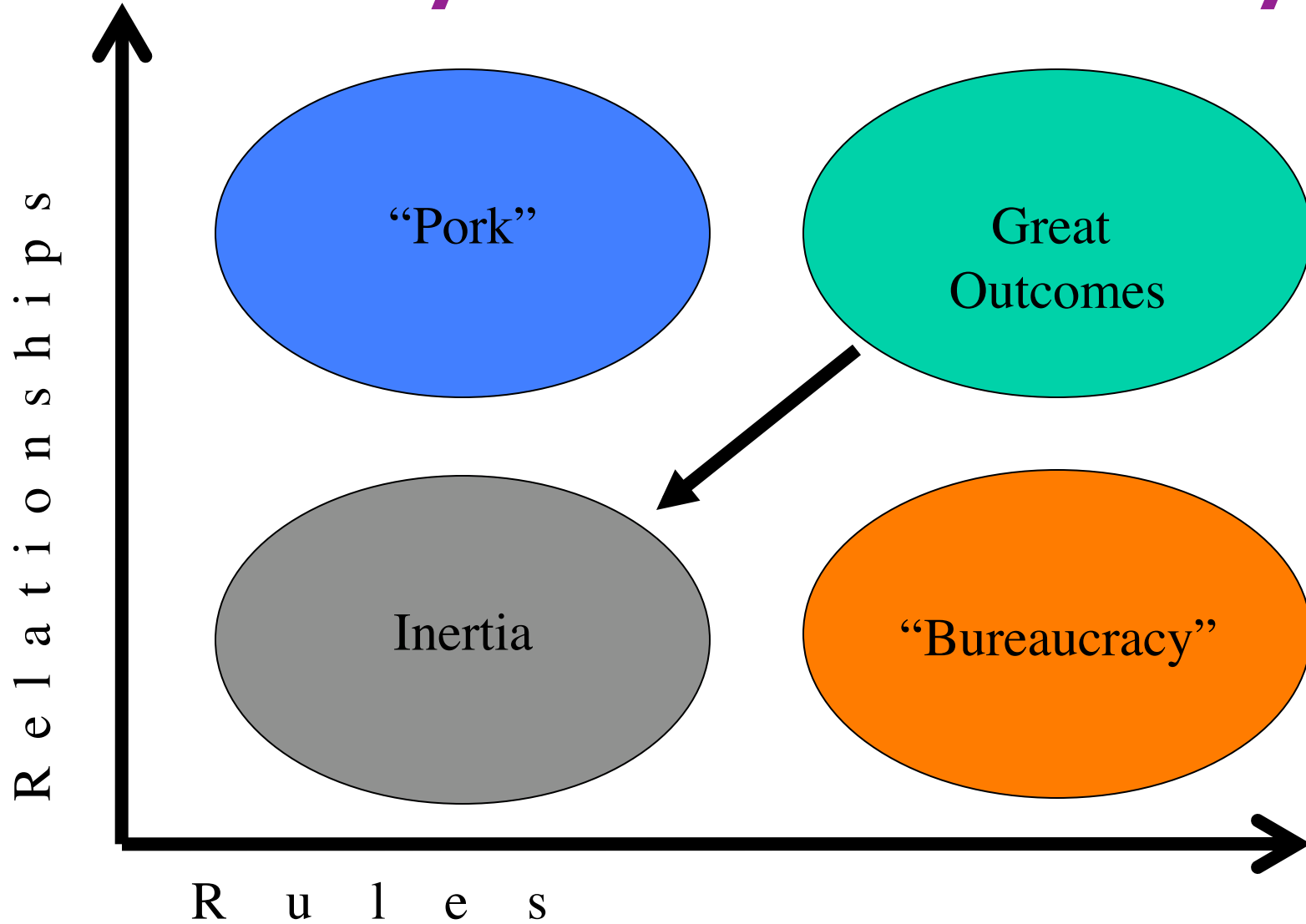


Possibility #4: Create a Campaign for Home

- More people are interested
- Money magnet
- Mobilizes resources



Possibility #5: Politics & Policy



Possibility #6: Transition Steps

- Engage employees in defining a new culture
- Reflect on the old -- what to bring of 'me' and 'us'
- Quick wins
- Launch Home Campaign
- Employees collect "home" stories in the community



Making the Transition

- Form a Strategy Team
- Identify leaders for Geo Teams, and Customer Teams and other units - prefigure the new teams
- Asset map of the employee skills
- Skunk work area to work on planning, process improvement/engage new leaders
- Home dashboard on the wall



Charge to Design Lab: Desired Outcomes

- Ending homelessness
- Preserving and expanding our supply of housing affordable to current and future residents at all income levels who can't meet housing needs through the market
- Assuring housing stability by assuring people have the support they need to maintain their housing situation
- Achieve equity in, and expand opportunities for, home ownership
- Connecting investments in housing to strategies for transportation, economic and community development, workforce development, sustainability, land use, and education

